



Back by Popular Demand!

Sign up today to participate in the Giant Slot Machine Game...a fun-filled, exhibit-hall traffic-building game.

In 2011, AOPA along with National Assembly exhibitors unveiled the Giant Slot Machine and not only was it fun for attendees, but it was extremely successful for exhibitors. If you've participated before, you know the slot machine is rewarding, fun and attendees love it. If you haven't participated before, why not give it a try?

How does it work?

As attendees leave education sessions, they receive a token. They take their token into the exhibit hall to play the giant slot machine. Each token allows the attendee to pull the slot machine lever, most result in a prize certificate, with a participating exhibiting company's name, logo and booth number printed on it. That certificate is then redeemable ONLY at that specifically named exhibitor's booth, for a prize. What kind of prize? That depends on you.

How much does it cost?

Cost to participate is free to exhibiting companies—you only need to supply the prize. You also have the option to participate on various levels as you desire. (See sign-up sheet for more information.) The prize does not need to be expensive, but should be desirable and should be valued at a minimum of \$10. Winning gifts may include your company name, logo, or whatever recognition you wish to display.

What are the benefits?

Participants receiving prize certificates will be directed to your booth to collect their prize. Exhibitors will benefit from practitioners specifically searching out your exhibit to redeem their certificate for a prize. Plus, AOPA prints your company logo on the slot machine and in the final program.

Most exhibiting companies provide "premiums" at their booth (in the form of pens, tape measures, etc.) handing these premium items to everyone in attendance (received as no value to meeting attendees) so, exhibiting companies budget money for gift items. We are asking with this program, to simply target those monies on desirable items that have perceived value to winners. Limiting the number creates value.

AOPA will provide several super prizes such as I-PADS to heighten the interest of Practitioners, encouraging them to walk through the exhibit hall to the giant slot machine.

If you have questions, please contact Betty Leppin at (bleppin@aopanet.org) at AOPA headquarters (571) 431-0876. Thank you for your continued support.

Let the fun begin!



EXHIBIT HALL SLOT MACHINE PRIZE GIVE-AWAY SIGN UP SHEET

Email bleppin@AOPAnet.org or FAX TO AOPA HEADQUARTERS AT (571) 431-0899

Yes, my company is interested in participating in the exhibit hall giant slot machine prize give-away. I understand that participation is optional, but pre-registration is required. I understand that whatever prize I contribute in the giant slot machine prize give-away will only be available to those presenting a prize certificate to me. These prizes will not become general show give-a-ways during the Las Vegas Assembly. Once I decide on a prize I will convey that information to AOPA so it can be promoted.

CONTACT INFORMATION

Contact Name: _____

Company: _____

Address: _____

City, State Zip: _____

Email: _____ Phone: _____

PARTICIPATION LEVEL:

I would like to participate on the following level:

- | | |
|---|--|
| <input type="checkbox"/> Level I - 50 prizes valued at \$10 ea. | <input type="checkbox"/> Level VI – 25 prizes valued at \$50 ea. |
| <input type="checkbox"/> Level II - 25 prizes valued at \$10 ea. | <input type="checkbox"/> Level VII – 10 prizes valued at \$100 ea. |
| <input type="checkbox"/> Level III – 50 prizes valued at \$25 ea. | <input type="checkbox"/> Level VIII – Grand prizes valued at \$500 |
| <input type="checkbox"/> Level IV – 25 prizes valued at \$25 ea. | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Level V – 50 prizes valued at \$50 ea. | |

PRIZE:

Please indicate below the prize you plan on giving away. Gift cards are by far the most popular and can be purchased in denominations as low as \$10. Unique prizes with your company logo, such as shirts, usb drives, tool kits and the like are always welcome.

I anticipate giving away the following prize: _____

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American Orthotic and Prosthetic Association ♦ 330 John Carlyle St., Suite 200, Alexandria, VA 22314

***Companies participating in higher levels will receive special recognition on the slot machine.**