



American Orthotic & Prosthetic Association

www.AOPAnet.org

## **AOPA In Advance SmartBrief**

*Breaking News*

January 22, 2015

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**Call to Action: Policy Forum 2015**



Join us March 23-25 at the Renaissance Hotel in Washington, DC!

The 2015 AOPA Policy Forum will be held March 23-24, 2015 with post-conference events being held March 24-25 at the Renaissance Hotel, 999 Ninth Street, NW, Washington, DC.

The Policy Forum is your best opportunity to learn the latest legislative and regulatory details and how they will affect you, your business and your patients. Once you are armed with the facts, we as a profession will educate our Members of Congress to offer common sense solutions and share how the O&P profession restores lives and puts people back to work. Your Congressional appointments will be organized by AOPA staff and lobbyists.

For all your Policy Forum Information and Registration, [click here!](#)



# AOPAversity

## Did you Miss Last Year's Seminars?

Don't Miss out this Year! The AOPA Coding & Billing Experts Are Coming to Savannah February 9-10!

### **THE FIRST CODING & BILLING SEMINAR OF 2015!**

The world of coding and billing has changed dramatically in the last few years. The AOPA experts are here for you! The Coding & Billing Seminar will teach you the most up-to-date information to advance your O&P practitioners' and billing staff's coding knowledge.

The seminar includes hands-on breakout sessions, where you will practice coding complex devices, including repairs and adjustments. Breakouts are tailored specifically for practitioners and billing staff. Start the year off right for your business, staff, and patients!

Join your Colleagues February 9th & 10th in Savannah, GA!

#### ***Today's Top 10 Reasons to Attend***

1. Get Your Claims PAID
2. Increase Your Company's Bottom Line
3. Stay Up-To-Date On Billing Medicare
4. Code Complex Devices
5. Earn 14 CE Credits
6. Learn About Audit Updates
7. Overturn Denials
8. *Submit YOUR Specific Questions Ahead of Time*
9. Advance Your Career
10. AOPA Coding & Billing Experts with over 70 Years of Combined Experience

*Don't miss the opportunity to experience two jam-packed days of valuable O&P coding and billing information. [Learn more and see the rest of the year's schedule here.](#)*

**Register Now**

## Updated Medicare Interest Rate Released

The Centers for Medicare and Medicaid Services (CMS) has announced that, effective as of January 1, 2015, the Medicare interest rate for overpayments and underpayments has been updated to 10.5%. This represents a reduction of 0.25% since the last quarterly update in October of 2014.

Questions regarding the Medicare interest rate may be directed to Joe McTernan at [jmcternan@AOPAnet.org](mailto:jmcternan@AOPAnet.org) or Devon Bernard at [dbernard@AOPAnet.org](mailto:dbernard@AOPAnet.org).

## Call for Papers: Become a Presenter at the 2015 AOPA National Assembly



AOPA is seeking high-quality education presentations for the 98<sup>th</sup> Annual AOPA National Assembly to be held October 7-10, 2015 at the Henry B. Gonzalez Convention Center in San Antonio, Texas.

Your submissions, based on sound research and strong empirical data, will set the stage for a broad curriculum of highly valued clinical and scientific offerings at the 2015 AOPA National Assembly. All free paper abstracts for the 2015 AOPA National Assembly must be submitted electronically. All abstracts will be considered for both podium and poster presentations. The review committee will grade each submission via a blind review process, based on the criteria below and reach a decision regarding acceptance of abstracts.

- Relevance, level of interest in topic
- Quality of Scientific Content
- Quality of Clinical Content

**Clinical Free Paper** submissions receiving top scores will be considered for the prestigious Thranhardt Award. [Submit your papers here.](#)

If you are interested in organizing a Symposium, then please [click here](#).

Technical and Business education tracks are also being organized:

**Technician Program** – If you would like your Technical education paper considered, please submit in the Technical Track.

**Business Education Program** – The top business submissions will be considered for the prestigious Sam E. Hamontree, CP (E) Business Education Award.

For further information, contact Tina Moran at (571) 431-0808 or [tmoran@AOPAnet.org](mailto:tmoran@AOPAnet.org).

## Do You Know all the Ways to Participate in Mobility Saves?



1. Visit [MobilitySaves.org](http://MobilitySaves.org) to learn more and utilize the cost-effectiveness study! Download the brochures, PowerPoints, and white papers.

2. Follow Mobility Saves on [Facebook](#), [Twitter](#), [YouTube](#), and [LinkedIn](#)!



3. Spread the word to practitioners, payors, and referral sources!

4. Submit Testimony [here](#), in the form of a video clip, photo, or personal story.

**SUBMIT VIDEO**



*Spread the good word about the valuable benefits of O&P Care*

***Get Social with #MobilitySaves***



## Exhibit at the 2015 AOPA National Assembly in San Antonio, TX

AOPA is currently accepting exhibit applications for the 2015 AOPA National Assembly, which is due to take place in San Antonio, TX on October 7-10, 2014. The Henry B. Gonzalez Convention Center will serve as the event's venue. This event, the oldest and largest of its kind in the United States, will feature dedicated tracks of the most relevant education for prosthetists, orthotists, technicians, pedorthists and business managers.

### Why Exhibit?

**Exhibiting at this important event will give you the opportunity to:**

- Build your customer base and increase sales by meeting with Owners who actually make the final decisions on purchases.
- Experience face-to-face time with existing customers to answer questions and build new relationships.
- Enjoy sponsored networking opportunities, including an opening reception in the exhibit hall.
- Take advantage of fun traffic-building opportunities.
- Take advantage of education sessions to learn what's happening with Medicare, and other regulatory agencies that affect the success of your product.
- Increase visibility for your company/organization in a targeted market.
- Host a Manufacturer's Workshop and/or Product Preview Theater presentation.
- Speak to AOPA reimbursement experts, who can answer all your O&P coding, reimbursement and compliance questions.
- Hear from top researchers and clinicians to learn what products and support is needed from manufacturers.
- Participate in key education programs and plenary sessions.

### Who Attends?

**Access to key Decision Makers**

O&P Practitioners, pedorthists, physicians, technicians, fitters, students, educational instructors, facility owners, marketing personnel, physical therapists, residents, office managers, billing specialists, occupational therapists, researchers, engineers, manufacturers, distributors and suppliers of O&P products and services.

### What you will Get?

**As an exhibitor you will receive:**

- 24 hour perimeter security guard service.
- FREE breakfast and lunch.
- Exhibitor Service Kit—Exhibitors will receive two sets of information. The first will be the Exhibitor Confirmation Packet that contains your booth assignment, payment confirmation, and additional materials. The second set of information is the Exhibitor Service Kit which is an online guide provided by Freeman Decorating that includes all information and order forms you need to plan a successful trade show event; to include shipping information, booth rental, electric and internet needs.
- Exhibitor Newsletters—provide you with up to date information regarding the show.

- Complimentary exhibitor company listing on the National Assembly website, O&P Almanac, show APP and 2015 National Assembly Preliminary Program.
- Opening night reception for all attendees held in the exhibit hall
- Post-event registration mailing list of all National Assembly attendees.
- Two exhibitor full conference badges (per 10x10 exhibit space) which include: admission to all education sessions, CE credits, meeting materials, social functions, and lunch tickets.
- Private lounge area exclusive to exhibitors.

## Sign up today to exhibit at the 2015 AOPA National Assembly!

### Sign Up for the Mastering Medicare Webinar: Find Success: Tips, Strategies and Understanding the Appeals Process

#### February 11, 2015, 1:00-2:00 PM

Learn the ins-and-outs of the five levels of the Medicare appeals process, including what type of claims can and cannot be appealed. Find out the best way to craft a successful agreement to ensure success in your appeal.

The webinar will focus on navigating the curves of the appeals process, and explain why it's an important part of your business operation. An AOPA expert will address the following issues during the webinar:

- The five levels of appeals
- Helpful hints on filing appeals
- Strategies to achieve a successful appeal
- Evaluating the necessary information to include in an appeal
- What type of information should and should not be included in an appeal?



AOPA members pay \$99 (nonmembers pay \$199), and any number of employees may participate on a given line. Attendees earn 1.5 continuing education credits by returning the provided quiz within 30 days and scoring at least 80 percent. [Register now.](#)

Contact Devon Bernard at [dbernard@AOPAnet.org](mailto:dbernard@AOPAnet.org) or 571/431-0854 with content questions. Contact Betty Leppin at [bleppin@AOPAnet.org](mailto:bleppin@AOPAnet.org) or 571/431-0876 with registration questions.

### Upcoming AOPA Events

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| Feb 9-10, 2015 | <i>AOPA Mastering Medicare: Essential Coding &amp; Billing Seminar</i><br>Savannah, GA<br><a href="#">Learn more or register online here</a>            |
| Feb 11, 2015   | <i>Find Success: Tips, Strategies and Understanding the Appeals Process</i><br>Webinar Conference<br><a href="#">Learn more or register online here</a> |
| March 23-25    | <i>AOPA Policy Forum</i><br>Washington, DC  |