



American Orthotic & Prosthetic Association

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AOPA In Advance SmartBrief

Breaking News

July 12, 2016

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AOPA Offers Two RAC Audit Preparation Webinars

AOPA is pleased to announce that it will be offering two webinars on the subject of the renewed RAC audits. The first webinar which will be offered as a free, member's only event will be held on July 14, 2016 at 1 pm EDT. This webinar will cover the basics of what the renewed RAC audits mean for O&P providers and how to be prepared to respond to an audit request when it is received. The second webinar will be open to the public with a registration fee of \$99 for AOPA members and \$199 for non-AOPA members, and will focus on the details of preparing your practice to do the things today that will protect you from RAC audits when they are received.

Understanding the Basics of RAC Audits and How to Prepare for Them; Free for AOPA Members, July 14th, 1:00 PM EDT.

Don't Let the RACs Catch You Unprepared: Working Today to Protect Tomorrow; \$99 Members; \$199 Non-Members, July 21st, 1:00 EDT.

Questions regarding these webinars may be addressed to Joe McTernan at jmcternan@aopanet.org or Devon Bernard at dbernard@aopanet.org.

2016 Thranhardt Golf Tournament

Join us at 2016 Thranhardt Golf Tournament held in conjunction with the 99th Annual AOPA National Assembly at the Robert R. Lynch Municipal Golf Club at Putterham



Hit the links and network with top leaders in O&P while attending the 2016 AOPA National Assembly. We've scheduled the tournament for the afternoon of Wed., Sept. 7 from 1:00 to 5:00 PM so you can fly in on Wednesday morning, catch the luxury motor coach to the tournament at noon and enjoy a relaxing afternoon of golf with your O&P colleagues, customers, and family.

Brookline Golf Course is located in the Putterham neighborhood of Brookline, MA which was home to the legendary Francis Ouimet, who as an amateur, won the 1913 U.S. Open which was played at The Country Club of Brookline. The course is a short 6 miles from the Hynes Convention Center.

At over 6,300 yards, Brookline Golf Course is a great test for all players. With multiple sets of tees, it suits the beginner very well and will always give the accomplished player a challenge.

AOPA's Capitol Connection and OPAF have once again joined forces to co-sponsor this great event to benefit the inspiring efforts of OPAF and the legislative, research and education efforts of the Capitol Connection to further the O&P policy agenda.

Green fees, cart fees, pre-round range balls, transportation and an awards ceremony are all included.

Visit our [sponsorship form online](#) to book your sponsorship opportunities today. Book your [tickets online](#) TODAY.

The Amputee Coalition Announces Karen Lundquist as CCO

The Amputee Coalition announced that Karen Lundquist will be joining their strategic leadership team in the role of chief communications officer (CCO). As CCO, Lundquist will be responsible for translating the organization's 2020 strategic goals into focused programs that include external and internal communications, brand and reputation management, and oversight of publications, media relations and social media.

Since 2000, Lundquist has been regional director of communications at Otto Bock HealthCare in Minneapolis, where she made a significant impact on the organization's communications, branding, social media and website. Prior to that, she was with Smith-Kline Beecham, Coda Music and Charthouse International Learning. Lundquist holds a Master's of Business Communication from the University of St. Thomas in Minnesota and a Bachelor of Arts from Minnesota's Gustavus Adolphus College. A seasoned professional with expertise in global branding and strategic healthcare communication planning, Lundquist brings over 20 years of executive experience to the position.

O&P Almanac Honored With 2016 Communicator Awards



AOPA's monthly magazine, O&P Almanac, has been awarded two Silver Awards of Distinction from the 2016 Communicator Awards competition. This international awards program honors innovation and achievement in communications and public relations and marketing. The O&P Almanac was recognized in the "Content Marketing" category for the "United We Stand" package in the October 2015 issue of the magazine, which covered the grassroots campaign built in response to the proposed Local Coverage Determination and Policy Article for lower-limb prosthetics. The magazine also was recognized in the "Writing—Feature Article" category for the December 2015 cover story, "Virtual O&P."

OPAF Selects Jennifer Murphy as 2016 Dale Yasukawa Scholarship Winner



OPAF, the Orthotic & Prosthetic Activities Foundation, is pleased to announce that Jennifer L. Murphy has been selected as the 2016 Dale Yasukawa Scholarship Winner. Murphy, a native of Clifton Park, New York, has been working towards her Master's degree in Prosthetics and Orthotics at Northwestern University, following career choices and educational pursuits within the O & P field since 2013. The OPAF Scholarship committee felt that Jennifer demonstrates a real commitment to the care of people that our profession serves.

"I've always wanted to glue and frame a completed puzzle, which requires having a plan from the beginning. I've been meticulously gluing my puzzle pieces down simply because I've known for years that this was the puzzle I was going to finish and frame....Putting my puzzle together has been one of my greatest joys, but it can't stop here, I have to keep finding more pieces to make it even more colorful and full than it already is" said Murphy.

Deadline Extended for 2016 Performance Operating Survey!

Deadline extended to July 15, 2016!

How are you doing? How are your fellow AOPA members doing? How is our industry faring in these constantly changing economic times? Find out how your company stacks up this year!

Benchmarking your company's financial results against your fellow AOPA members is the best way to assess past performance and to continue to tweak current operating strategies to improve your continued business success.

Take a few minutes out of your busy day to complete the 2016 AOPA Operating and Performance Survey. Respond today – the up-to-date survey results will be invaluable to your future planning!

Jim Weber
Chair, Operating Performance Committee
AOPA Vice President

It's **FREE** for AOPA members. Plus you receive a **free** published report (a **\$185 value**), a **free** customized company report (valued at hundreds of dollars), and a **free** Coding Pro Single user edition (**valued at \$425**)!

Go to www.aopa-survey.com or call us at 571-431-0810 for more info.

July 13 Webinar: Strategies and Levels: How to Play the Appeals Game

July 2016

13

1:00 PM Eastern

Cost

- \$99 for AOPA Members/
- \$199 for Non-Members
- (Members use promo code 'member')
- **Date**
- Wed, July 13
- 1:00 PM EST

Join AOPA for a one hour webinar and earn 1.5 CEs, while learning everything you need to know about appeals. During this webinar, participants will:

- Review the five levels of Medicare appeals
- Learn tips on how to navigate the appeals process
- Learn tips to ensure a successful appeal
- Get an up-to-the-date status on the ALJ delays

REGISTER

Join the Coding & Billing Experts in Las Vegas!

The AOPA Coding & Billing Experts are Coming to Las Vegas!

AOPA's next Coding & Billing Seminar will be in Las Vegas! Don't miss this opportunity to get the most up-to-date information to advance your O&P practitioners' and billing staff's coding knowledge.

Join your Colleagues November 14-15 in Las Vegas!

At this seminar you will:

- Receive up-to-date information on Prior Authorization and other Hot Topics
- Ensure your Proof of Delivery meets Medicare Requirements
- Learn how to assess risk areas in your practice



- **Learn successful appeal strategies and hints to avoid claim denials**
- **Practice coding complex devices, including repairs and adjustment**
- **Attend break-out sessions for practitioners and office staff**
- **Earn 14 CEs**

Where else can you get two jam-packed days of reliable, valuable O&P coding and billing information? [Learn more.](#)

Register Now

Upcoming AOPA Events

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| July 13, 2016 | <i>Strategies and Levels: How to Play the Appeals Game</i>
AOPA Webinar
Learn more and register here |
| July 14, 2016 | <i>Understanding the Basics of RAC Audits and How to Prepare for Them</i>
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