



American Orthotic & Prosthetic Association

www.AOPAnet.org

## AOPA In Advance SmartBrief

Breaking News

July 14, 2016

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### **Upcoming Events**

#### **AOPA Offers RAC Audit Preparation Webinar**

AOPA is pleased to announce that it will be offering one webinar on the subject of the renewed RAC audits. The webinar will be open to the public with a registration fee of \$99 for AOPA members and \$199 for non-AOPA members, and will focus on the details of preparing your practice to do the things today that will protect you from RAC audits when they are received.

**Don't Let the RACs Catch You Unprepared: Working Today to Protect Tomorrow;** \$99 Members; \$199 Non-Members, July 21<sup>st</sup>, 1:00 EDT.

Questions regarding these webinars may be addressed to Joe McTernan at [jmcternan@aopanet.org](mailto:jmcternan@aopanet.org) or Devon Bernard at [dbernard@aopanet.org](mailto:dbernard@aopanet.org).

#### **Earn CE Credits by Reading the July *O&P Almanac***

### **IN THIS ISSUE...**

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Earn 4 CE Credits:

Reimbursement Page and  
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And more...

O&P Almanac Media Kit

## On the Right Foot

From self-standing practices to partnerships with other health-care providers, pedorthists work in a variety of business settings. With some CPeds choosing to offer retail options and others focusing on clinical practices, no two pedorthic businesses are alike. But today's pedorthists share a strong sense of commitment to their patients, and continue to explore new patient populations who may benefit from their services. [Read More](#)

### 2016 Thranhardt Golf Tournament

Join us at 2016 Thranhardt Golf Tournament held in conjunction with the 99<sup>th</sup> Annual AOPA National Assembly at the Robert R. Lynch Municipal Golf Club at Putterham.



Hit the links and network with top leaders in O&P while attending the 2016 AOPA National Assembly. We've scheduled the tournament for the afternoon of Wed., Sept. 7 from 1:00 to 5:00 PM so you can fly in on Wednesday morning, catch the luxury motor coach to the tournament at noon and enjoy a relaxing afternoon of golf with your O&P colleagues, customers, and family.

Brookline Golf Course is located in the Putterham neighborhood of Brookline, MA which was home to the legendary Francis Ouimet, who as an amateur, won the 1913 U.S. Open which was played at The Country Club of Brookline. The course is a short 6 miles from the Hynes Convention Center.

At over 6,300 yards, Brookline Golf Course is a great test for all players. With multiple sets of tees, it suits the beginner very well and will always give the accomplished player a challenge.

AOPA's Capitol Connection and OPAF have once again joined forces to co-sponsor this great event to benefit the inspiring efforts of OPAF and the legislative, research and education efforts of the Capitol Connection to further the O&P policy agenda.

Green fees, cart fees, pre-round range balls, transportation and an awards ceremony are all included.

Visit our [sponsorship form online](#) to book your sponsorship opportunities today. Book your [tickets online](#) TODAY.

**Learn More About the Prevalence and Impact of Pain in Upper Limb Amputees**



[About AOPA](#)

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[Attend](#)

[Exhibit](#)

## Featured Programming – The Prevalence and Impact of Pain in Upper Limb Amputees

Individuals with upper limb amputations and limb deficiencies experience pain in many forms: phantom pain, residual limb pain, and pain associated with overuse syndromes on the sound side. This course will present available literature on the types and prevalence of pain and the impact on the patient’s function and well-being. An occupational therapist will address therapy treatment modalities used to manage these different types of pain. This information will be supplemented by the user’s perspective, taken from both personal experience and feedback collected from an online community of individuals with upper limb deficiency.

### Meet the Panel:



**Mike Benning** is the Marketing Manager for Upper Limb Prosthetics at Hanger Clinic. Mike lost his arm to cancer at the age of 14 and has worn a variety of prosthetics for over 37 years. He represented the United States in Alpine Skiing at the 1984 Paralympic Winter Games, won two One Arm World Golf Championships and recently, he represented North America on the 2008, 2010, and 2012 One-Arm Ryder Cup golf teams.



**Phillip Stevens, Med, CPO** is a practice manager and upper extremity specialist with Hanger Clinic. He co-edited the 4<sup>th</sup> Edition of the Atlas of Amputations and Limb Deficiencies and sits on the Editorial Board of the Journal of Prosthetics and Orthotics. He is a graduate of the University of Washington’s Prosthetic and Orthotic Program and Past President of the American Academy of Orthotists and Prosthetists.



**Joyce Tyler, OT, CHT**, works at a level 1 trauma center specializing in the treatment of upper extremity trauma, amputation, and burns. She has been involved in research developing sensory feedback and advanced EMG control of upper limb prosthetics at the Louis Stokes Cleveland VA Medical Center and the Cleveland FES Center. Joyce joined Hanger Clinic’s Upper Limb Program as a clinical therapy specialist in 2013.

[Learn More or Register Now](#)

## Kenney Orthopedics hosts McKeever's First Ride



Kenney Orthopedics recently hosted a McKeever's First Ride in Versailles, Kentucky at Blue Willow Farms. Over 70 were in attendance including more than 30 amputees, 20 therapists as well as family and friends. Amputees rode horses, along with lessons in grooming

and groundwork and little ones participated in 'Horse of a Different Color'. Socializing with others and the horses was a huge hit. Lunch was provided and feedback was positive.

Future plans include a First Swing Learn to Golf Training and Clinic with Kenney Orthopedics.

## The Amputee Coalition Announces Karen Lundquist as CCO



The Amputee Coalition announced that Karen Lundquist will be joining their strategic leadership team in the role of chief communications officer (CCO). As CCO, Lundquist will be responsible for translating the organization's 2020 strategic goals into focused programs that include external and internal communications, brand and reputation management, and oversight of publications, media relations and social media.

Since 2000, Lundquist has been regional director of communications at Otto Bock HealthCare in Minneapolis, where she made a significant impact on the organization's communications, branding, social media and website. Prior to that, she was with Smith-Kline Beecham, Coda Music and Charthouse International Learning. Lundquist holds a Master's of Business

Communication from the University of St. Thomas in Minnesota and a Bachelor of Arts from Minnesota's Gustavus Adolphus College.

## Deadline for 2016 Performance Operating Survey is Tomorrow

**Deadline: July 15, 2016!**

*How are you doing? How are your fellow AOPA members doing? How is our industry faring in these constantly changing economic times? Find out how your company stacks up this year!*

Benchmarking your company's financial results against your fellow AOPA members is the best way to assess past performance and to continue to tweak current operating strategies to improve your continued business success.

Take a few minutes out of your busy day to complete the 2016 AOPA Operating and Performance Survey. Respond today – the up-to-date survey results will be invaluable to your future planning!

Jim Weber  
Chair, Operating Performance Committee  
AOPA Vice President

It's **FREE** for AOPA members. Plus you receive a **free** published report (a **\$185 value**), a **free** customized company report (valued at hundreds of dollars), and a **free** Coding Pro Single user edition (**valued at \$425**)!

Go to [www.aopa-survey.com](http://www.aopa-survey.com) or call us at 571-431-0810 for more info.

### Join the Coding & Billing Experts in Las Vegas!

#### ***The AOPA Coding & Billing Experts are Coming to Las Vegas!***

AOPA's next Coding & Billing Seminar will be in Las Vegas! Don't miss this opportunity to get the most up-to-date information to advance your O&P practitioners' and billing staff's coding knowledge.

#### **Join your Colleagues November 14-15 in Las Vegas!**

At this seminar you will:

- Receive up-to-date information on Prior Authorization and other Hot Topics
- Ensure your Proof of Delivery meets Medicare Requirements
- Learn how to assess risk areas in your practice
- Learn successful appeal strategies and hints to avoid claim denials
- Practice coding complex devices, including repairs and adjustment
- Attend break-out sessions for practitioners and office staff
- Earn 14 CEs



Where else can you get two jam-packed days of reliable, valuable O&P coding and billing information? [Learn more.](#)

**Register Now**

### Upcoming AOPA Events

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|-----------------|---|
| July 21, 2016   | <i>Don't Let the RACs Catch You Unprepared</i><br>AOPA Webinar<br><a href="#">Learn more and register here</a>                          |
| August 1, 2016  | <i>Early Bird Registration <b>Deadline</b> for 2016 National Assembly</i><br>Boston, MA<br><a href="#">Learn more and register here</a> |
| August 10, 2016 | <i>Supplier Standards: Are You Compliant?</i><br>AOPA Webinar<br><a href="#">Learn more and register here</a>                           |

