



100th Anniversary Commemorative Who's Who Membership Directory

PRINT: AOPA Directory



Celebrate AOPA's centennial with an ad in this one-of-a-kind keepsake directory. The directory will include AOPA member listings, special sections for O&P history, technology timelines, and photographs that will showcase our members' proud heritage. 2,500 printed copies will be distributed to AOPA members, partner organizations, and available for purchase, and it will be distributed electronically to case managers as a reference guide.

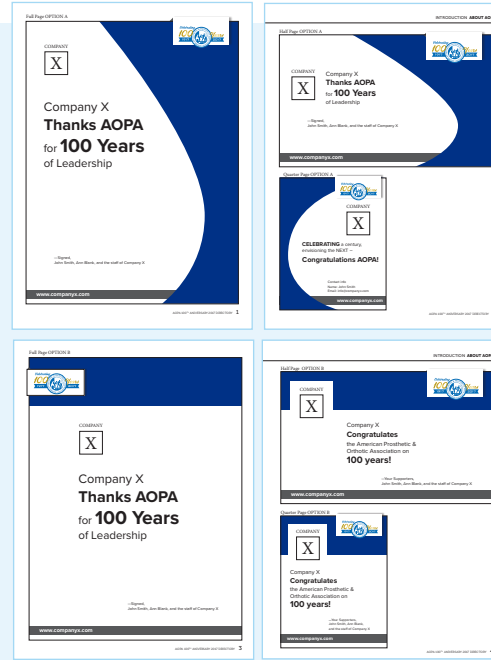
Full Color Display Advertising Rates

Size	Rate
Full page	\$2,870
1/2 page	\$2,355
1/4 page	\$1,800
Tabbed 4C divider page Eight total slots available on a first come, first contract basis. Available placement: -Geographical -Supplier Listings -Products Index -Alphabetical Listings	\$4,750
Inside front	\$4,640
Inside back cover	\$4,640
Back cover	\$4,995

Congratulatory Advertising Rates

Congratulate AOPA on celebrating 100 years with a congratulatory ad, available in 1/4, 1/2, and full page ads. Choose from the samples attached or design your own. Ad includes company logo, name, website, and congratulatory message. No product advertisements.

Size	Rate
Full page	\$1,345
1/2 page	\$1,085
1/4 page	\$850



Ad Specifications

The AOPA 1917-2017 Centennial Directory is a full color offset publication with a 150 line screen and perfect bound. The trim size is 8.5" w x 11" h with .125" bleed requirement. The Directory will also be published online at AOPAnet.org.

Advertising Media

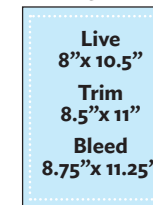
Provide printer-ready PDF files with fonts and high-resolution graphics included. Photos and JPG images are recommended to have a resolution of 300 dpi. Include .125" extra image for bleed on any side of the ad that bleeds. Allow .25" type safety margin.

File Transmission

Email ad materials to Catherine Marinoff at Catherine@marinoffdesign.com.

Display Advertising Dimensions

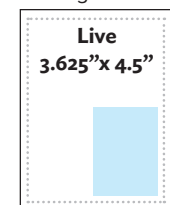
Full Page/Tab



1/2 Page Horiz.



1/4 Page Horiz.



Contact Bob Heiman for advertising inquiries:
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Order online at bit.ly/aopacentennial.