



Healthcare Compliance and Ethics Week~ Why Should Your Facility Participate?

While having a compliance program is not legally required for privately held healthcare facilities, it is highly encouraged by the U.S. Department of Health & Human Services Office of Inspector General (OIG) and it just makes good business sense.

As part of its centennial celebration, AOPA is launching Healthcare Compliance and Ethics Week in partnership with the Healthcare Compliance and Ethics Association.

Here are some reasons you should consider participating:

- This week-long focus on compliance and ethics will give your organization the opportunity to introduce and reinforce the compliance and ethics standards your employees are expected to meet.
- Participation may contribute to positive perceptions from the broader community about your facility's commitment to ethical business practices.
- Participating in Healthcare Compliance and Ethics Week provides an opportunity to thank employees and create a meaningful dialog.
- Your organization's participation will depend on your specific needs, but some basic goals may include:
 - Awareness – of corporate policy, relevant laws and regulations
 - Recognition – of training completion, compliance and ethics successes
 - Reinforcement – of the culture of compliance for which the organization strives

AOPA has developed several tools to assist you

- Order posters and other giveaways to keep your staff engaged.
- If you don't have a compliance officer on staff, assign one.
- Forward the daily "Compliance Message" to all employees each day during HCEW.
- Consider sending your employees to the two-day seminar, "Mastering Medicare" to be held in Phoenix, Arizona, November 6-7.
- Sign your employees up for one of our online Webinars
 - Gift Giving: Show Your Thanks & Remain Compliant, scheduled for Wednesday, November 8.
 - Compliance and Ethics Association's hosted webinar on Thursday, November 9 (Free).
 - Teaching Professionalism and Ethics during Residency, on Friday, November 10 (Free).
- Have your employees answer the compliance question of the day to earn CE credits and be included in daily prize drawings.
- Don't forget to sign the "Celebrating Wall" to let other AOPA members know of your participation.
- Use our press release template to let your community know of your organization's commitment to compliance and ethics on the Resources page.
- Visit our website bit.ly/aopaethics to download white papers, cartoons, videos and other tools you can use within your company to promote compliance and ethics.