FOR IMMEDIATE RELEASE

AOPA Announces Commemorative Centennial Website, AOPA100.org

WASHINGTON, DC – February 3, 2017 – The American Orthotic & Prosthetic Association (AOPA) is celebrating its 100 year anniversary in 2017 and has unveiled a commemorative website, www.AOPA100.org.

The website features AOPA’s history, an interactive timeline, photo gallery, personal stories from AOPA members, and AOPA’s plans for the future.

“AOPA is celebrating the centennial by encouraging members to contribute to this celebratory website themed “Your Story is Our Story”. The website celebrates our members’ deep roots and rich history in working together to ensure the viability of O&P for the patients we serve.” said Traci Dralle, chair of AOPA’s Centennial Committee.”

This website is just one aspect of AOPA’s Centennial celebration: AOPA kicked off the Centennial with a special January issue of the O&P Almanac featuring AOPA’s history, and will have Centennial articles all year long. AOPA is also producing a Who’s Who 100th Anniversary Commemorative Membership Directory to distribute to members, events at the AOPA World Congress in Las Vegas, September 6-9, and will share Throwback Thursday posts on Instagram, Twitter and Facebook every week.

Other celebratory plans include the launch of a Health Care Compliance and Ethics Week for AOPA members in conjunction with the Health Care Compliance and Ethics Association which will be announced soon.

Questions? Please contact Lauren Anderson, AOPA’s Manager of Communications, Policy, and Strategic Initiatives at 571/431-0843 or landerson@aopanet.org

About AOPA
AOPA, based in Alexandria, Virginia, is the largest non-profit organization dedicated to helping orthotic and prosthetic businesses and professionals navigate the multitude of issues surrounding the delivery of quality patient care. The association was founded in 1917 when needs of returning veterans in the aftermath of World War I required a national organization to address the educational and research requirements of the profession.