



Wednesday, September 6 **Manufacturers' Workshops Tier C**
10:30 PM – 12:30 PM The following workshops in Tier C run concurrently within this track.

Gomez Orthotic Spine System (MWC-1)

Sponsor: Friddle's Orthopedic Appliances, Inc.

This course will provide the practicing orthotist with an in-depth overview of the "Gomez Orthotic Spine System" approach to the comprehensive management of spinal pathologies, including idiopathic scoliosis, neuromuscular disorders, as well as degenerative spine disorders. The emphasis will be on proper spine alignment and balance and the importance of detailed clinical evaluation, combined with objective assessment of tri-planar spinal flexibility to create a comprehensive biomechanical plan for successful treatment of spine deformities and instabilities. Each participant will learn the use of the simple tools to measure and record clinical signs to be used in the orthosis design.

How Exposed are You and Your Practice? (MWC-2)

Sponsor: Cailor Fleming

You've worked hard at building your career and your business... and we as O&P practitioners plan to treat each referral with the utmost care, latest technology and professionalism however, sometimes, treatment plans do not always meet our (or the patient's) outcome goals

Maximizing Your Referral Sources & Marketing in Today's Environment (MWC-3)

Sponsor: Aspen Medical Products

Join Aspen for a sales and marketing workshop. Learn sales techniques, approaches and philosophy. Leverage your current relationships to increase referrals. Use innovative approaches to access physicians. Leave with a marketing promotions kit to enhance your efforts.

Restoring Hand Function to People with Partial Digit Amputations (MWC-4)

Sponsor: Naked Prosthetics

Partial digit loss is among the most common and the most underserved amputation levels. Manufacturing advances, combined with clinical expertise and advanced engineering, have allowed Naked Prosthetics to create strong and functional prostheses that have been returning people to demanding jobs and hobbies for over three years. This workshop will cover the etiology and prevalence of digit amputation; supported outcome measures for this population; and the latest innovations at Naked Prosthetics.

WillowWood One System Certification Course (MWC-5)

Sponsor: WillowWood

Participants will receive an overview of the key aspects of fitting patients with the WillowWood One System, an elevated vacuum system that improves socket fit, function, and comfort through advances in liner technology and seal design. Course topics include patient selection, component function, shape capture, socket fitting, and vacuum parameter adjustment.

Less Pain. More Life. Defining your Unique Approach to Osteoarthritis (MWC-6)

Sponsor: Ottobock

Learn more about knee osteoarthritis and how to inspire your patients to live with less pain and more life. We will discuss current trends, market dynamics, and a new approach to relieving knee pain by starting at the ankle. We will share patient feedback and physician insight as to why this seemingly counterintuitive approach could change your treatment protocol and business approach to knee osteoarthritis

Improved Outcomes with MPKs Over Mechanical Knees (MWC-7)

Sponsor: Ottobock

This workshop is designed for practitioners interested in learning and using the latest technology for TF and HD patients. The course will review Ottobock family of microprocessor knees; including the Kenevo, the C-leg4 , the Genium Bionic System and X3. An overview of the features, benefits, alignment, programming and training users to maximize results will be covered in this course. Gain a deeper understanding of the newest technology and be able to differentiate various knee functions to provide the appropriate choice for your patients.

Pattern Recognition: Enhanced Myoelectric Control for Upper Limb Prosthetics (MWC-8)

Sponsor: Coapt

Spend an informative session with the professionals from Coapt and users of Coapt's COMPLETE CONTROL pattern recognition system. Attendees will learn the basics and benefits of this powerful technology and be introduced to the newest generation solution – a reimagined, smaller, more power-efficient system redesigned to simplify fabrication challenges. The workshop will include live demonstrations of enhanced prosthesis control and interactive opportunities to have questions answered. Finally, attendees will learn how to best involve Coapt's evaluation and fitting resources and what to expect both from the system and from patient performance.

Innovation in Spine Technology (MWC-9)

Sponsor: Ottobock

Join us in discussing the latest innovation in spine technology: Dyneva. Dyneva helps patients who suffer from spinal stenosis, lower back pain, lumbar instability, disc prolapse, and protrusion. The dynamic functions of this spine brace will help your patients live a more active, pain free life.