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### **AOPA and SLACK, Inc., Announce AOPA's Purchase of O&P News**

WASHINGTON, DC – November 16, 2017 – The American Orthotic & Prosthetic Association (AOPA) has signed a purchase agreement with SLACK Inc., to purchase O&P News Magazine, a longtime media presence in the orthotics and prosthetics community.

Peter Slack, President of SLACK Inc., jointly announced the acquisition with AOPA President, Michael Oros, CPO, FAAOP who noted, “the perfect fit of O&P News with AOPA’s objective to expand communications with the O&P community to ensure that the latest in research and technology developments and information is served up in as many forums as possible. O&P News has the potential to play an important role in that endeavor.”

Peter Slack commented “on the longtime relationship that O&P News has enjoyed with AOPA through membership and as a longtime exhibitor at the annual National Assembly and also the AOPA World Congress events held in 2013 and 2017 which makes us feel comfortable O&P News has found the perfect home.”

Mr. Oros noted that, “2017 has marked the 100<sup>th</sup> anniversary of AOPA and with this acquisition AOPA is better positioned to serve the interests of the orthotic, prosthetic and pedorthic community in the next one hundred years.”

AOPA already publishes its long-standing “O&P Almanac” monthly publication, and AOPA plans to look at continued publication of O&P News through the lens where it offers opportunities to diversify content and audiences toward the practitioner and referral community, and potential refinements and new directions evolving perhaps into a modified publication that meets some unmet needs in the O&P profession and the patient community we serve.

**Questions?** Please contact Lauren Anderson, AOPA’s Manager of Communications, Policy, and Strategic Initiatives at 571/431-0843 or [landerson@aopanet.org](mailto:landerson@aopanet.org)

#### **About AOPA**

AOPA, based in Alexandria, Virginia, is the largest non-profit organization dedicated to helping orthotic and prosthetic businesses and professionals navigate the multitude of issues surrounding the delivery of quality patient care. The association was founded in 1917 when needs of returning veterans in the aftermath of World War I required a national organization to address the educational and research requirements of the profession.