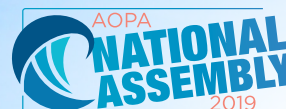


EXHIBITOR PROSPECTUS



SEPT. 25-28 | SAN DIEGO | CALIFORNIA

Driving the Waves of Change



California Orthotic & Prosthetic Association

2019 AOPA National Assembly and Combined California Orthotic & Prosthetic Association (COPA) Meeting

SEPTEMBER 25-28, 2019 | SAN DIEGO CONVENTION CENTER

#AOPA2019

Join AOPA and COPA in San Diego, known for incredible panoramic views. Located in the downtown Marina district, the San Diego Convention Center has many top attractions within walking distance.

The National Assembly has earned the reputation of offering the best opportunity to establish new customer contacts, introduce new products and showcase everything your company offers to the O&P community. As each year brings advances in technology, treatments, procedures and new regulatory burdens, the Assembly remains at the forefront in providing exceptional education programs and attracting new attendees.

WHY EXHIBIT?

The National Assembly is the country's oldest and largest meeting for the orthotic, prosthetic, and pedorthic profession in North America. Grow your customer base and introduce new products at this premier event.

- A combined meeting to bring you the buying power of two established organizations.
- Build your customer base and increase sales by meeting with Facility Owners and decision-making practitioners.
- Experience face-to-face time with existing customers to answer questions and build new relationships.
- Enjoy sponsored networking opportunities, including an opening welcome reception in the exhibit hall.
- Take advantage of fun traffic-building opportunities.
- Take advantage of education sessions to learn what's happening with U.S. health care reform, Medicare, and other regulatory agencies that affect the success of your products.
- Increase visibility for your company/organization in a targeted market.
- Host a Manufacturer's Workshop and/or Product Preview Theater presentation.
- Speak to AOPA coding experts to learn what's happening with U.S. government sponsored healthcare programs.
- Increase your exposure through a wide variety of advertising and sponsorship opportunities.
- Hear from top-researchers and clinicians to learn what products and support is needed from manufacturers.
- Participate in key education programs and plenary sessions.
- Much more!

"AOPA Staff was courteous, professional, and helpful."

"Our ROI comes back two-fold."

"The number of attendees showing interest in products and services was what we liked the most"

"Lots of opportunities to mix with other vendors/customers"

"It's a great conference—consistently"



AOPAnet.org



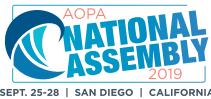


LOCATION & VENUE

From the moment you arrive in sunny San Diego you'll understand why it is consistently named a top meeting destination. In addition to year-round sunshine and near-perfect weather, San Diego is soaked in culture, 70+ miles of sparkling coastline, friendly locals, a vibrant downtown and an endless assortment of unique neighborhoods to explore. The San Diego Convention

Center is favorably located within a mile and a half of more than 12,000 first-class hotel rooms and is just 10 minutes from the San Diego International Airport. Within easy walking distance are hundreds of unique restaurants, shops, city parks, museums and attractions. Before or after meetings, attendees can stroll to the lively Gaslamp Quarter, Seaport Village, The Headquarters

shopping district, Horton Plaza shopping center, the historic USS Midway Museum and Petco Park, home to the San Diego Padres. Getting around the rest of town is also simple with taxis, buses, rental cars and the Trolley, San Diego's light rail system linking downtown, Old Town and Mission Valley to the convention center. You can even rent a bike and see the sites on two wheels.



Driving the Waves of Change

OUR ATTENDEES ARE DECISION MAKERS

Attendees are O&P practitioners, pedorthists, physicians, technicians, fitters, students, educational instructors, facility owners, marketing personnel, physical therapists, residents, office managers, billing specialists, occupational therapists, researchers, engineers, manufacturers, distributors and suppliers of O&P products and services.

Hotel Reservations

For more information or to book your room online, simply visit bit.ly/assemblytravel. Room blocks at four nearby hotels:

■ Hotel Solamar San Diego

435 6th Avenue
San Diego, CA 92101
Rate: \$239

10 MIN. to Convention Center

■ Hard Rock Hotel San Diego

207 Fifth Avenue
San Diego, CA 92101
Rate: \$269

5 MIN. to Convention Center

■ Hilton San Diego Bayfront

One Park Blvd.
San Diego, CA 92101
Rate: \$269

5 MIN. to Convention Center

■ Omni San Diego Hotel

675 L Street
San Diego, CA 92101
Rate: \$264

7 MIN. to Convention Center

2019 Exhibit Schedule and Timeline

All exhibit personnel must wear their exhibitor badge and/or a set-up badge, which will be available at the registration desk. For questions regarding move-in, contact Show Management at 571/431-0852. Permission for early move-in must be approved by Show Management. All construction must be completed and aisles cleared by 3:30 PM, Wednesday, September 25.

| Date | Installation/Dismantle of Exhibits | Exhibit Hours* |
|-------------------------|------------------------------------|--------------------|
| Tuesday, September 24 | 10:00 AM – 6:00 PM | |
| Wednesday, September 25 | 8:00 AM – 3:00 PM | 5:30 – 7:30 PM |
| Thursday, September 26 | | 11:00 AM – 5:00 PM |
| Friday, September 27 | | 11:00 AM – 5:00 PM |
| Saturday, September 28 | Noon – 10:00 PM | 9:00 AM – Noon |

* Times are subject to change.



Contact Information

For more information, contact:

Exhibit & Sponsorship Opportunities

Kelly O'Neill, CEM, Manager of Meetings & Membership
571/431-0852
kelly.oneill@AOPAnet.org

Advertising in O&P Almanac and O&P News

Bob Heiman
RH Media LLC
856/673-4000
bob.rhmedia@comcast.net

Education & General Inquiries

Tina Carlson, CMP, Chief Operating Officer
571/431-0808
tcarlson@AOPAnet.org

We Promote You!

AOPA 2019 EXHIBIT SPACE INFORMATION

- Inclusion of company name, booth number, and website on the AOPA website.
- Publication of company name and exhibit information in the Preliminary Program mailed to AOPA members if information provided by May 3, 2019.
- Publication of company name, booth number, and product category information in the Final Program if information provided by July 15, 2019.
- Inclusion of company name, booth number, and exhibit information on the AOPA meeting app (AOPA365).
- Additional printed exhibit hall maps that include exhibitor names and booth numbers will be available at the Information Desk.
- Publication of company name, booth number, and website in the O&P *Almanac* magazine.



2019 BOOTH COSTS

AOPA Member
\$2,950 per 10'x10' unit

Non-AOPA Member
\$7,500 per 10'x10' unit

Each 10x10 Standard booth includes*:

- A standard identification sign (7"x44") indicating company name and booth number
- Eight-foot-high (8') back wall drape and three-foot (3') side rail drape.

*Tables, chairs, and carpet are not included with your space. Carpet is required and can be purchased through the show decorator.

FIRST TIME EXHIBITORS with AOPA will receive a complimentary basic booth set-up with their purchased booth space which includes:

- A standard identification sign (7"x44") indicating company name and booth number, Eight-foot-high (8') back wall drape and three-foot (3') side rail drape, carpet, six-foot (6') skirted table, two chairs, and wastebasket.

FIRST-TIME EXHIBITOR
SET-UP SAMPLE



Additional items you receive:

- Post-event registration mailing list of all National Assembly attendees. (Members only)
- Two exhibitor full conference badges (per 10x10 exhibit space) which includes: admission to all education sessions, CE credits, Welcome Reception, meeting materials, and lunch tickets.
- Additional discounted exhibitor full conference badges once complimentary badges are used.
- Private lounge area exclusive to exhibitors.
- Ability to receive CE credits with your full conference registration badge—no additional charge!
- 24-hour perimeter security guard service.
- FREE breakfast and lunch during show hours conveniently located inside or near the exhibit hall.
- Exhibitor Service Kit—The Exhibitor Service Kit which is an online guide provided by Freeman Decorating will include all information and order forms you need to plan a successful trade show event; to include shipping information, booth rental, electric and internet needs.
- Exhibitor Newsletters—provide you with important up-to-date information regarding the show.
- One hour early access to exhibit hall prior to exhibit hall opening each day.
- FREE Weblink included in online exhibitor listing.
- Discounted hotel room rates at show participating hotels.
- Complimentary webinar providing all you need to know about exhibiting with AOPA-COPA.
- Complimentary private meeting space (10'x10') provided, located directly on the Exhibit Hall floor.



EXHIBITOR SPONSORSHIP OPPORTUNITIES

Don't miss this chance to take advantage of all the extra ways AOPA helps you sell! Experienced trade show marketers agree—advertising is the best way to maximize your exposure and make the most of your trade show investment. AOPA can help put your name in front of customers before, during, and after the AOPA National Assembly with value-added sponsorship opportunities.



SEPT. 25-28 | SAN DIEGO | CALIFORNIA

Exhibitor Sponsorship Opportunities

Maximize exposure by sponsoring one or more of the following opportunities:

- Water stations featuring your logo on reusable water bottles
- Badge holder/lanyard
- Boxed lunches or refreshment breaks
- Preliminary Program
- Mobile Charging Stations
- Convention candy
- Column signs
- CE credit confirmation letters
- Exhibit Passbook
- Meeting attaché bag inserts
- Advertisements in the final program
- And many more!

Educational Opportunities

Product Preview Theater (PPT)

Place your product or service front and center for a 30-minute product preview right on the show floor. These 30-minute mini-workshops are designed to be high-energy presentations showcasing different products and/or services throughout the exhibition.

Manufacturers' Workshop

Take advantage of this unique opportunity to increase your visibility within the O&P community by sharing your successes and techniques with practitioners. Workshops are 2-4 hours long and can accommodate up to 50 people.



Exhibitor Special

At no extra charge, the official magazine of the National Assembly, the *O&P Almanac*, will be given to each attendee. Send us your promotional pieces, and we will include them in the *Almanac* distribution package for only \$1,500. The *O&P Almanac* is the ONLY O&P magazine to be distributed in this manner. Space is limited, so act quickly!

Ad Closing Deadline: **August 5, 2019**

Ad Materials Deadline: **August 12, 2019**

For more information, contact Kelly O'Neill, 571/431-0852 or email kelly.oneill@aopanet.org.

RESERVE YOUR EXHIBIT SPACE TODAY!

Visit www.AOPAnet.org/exhibitors for the following:

- EXHIBIT SPACE APPLICATION
- Rules and Regulations
- Floor Plan
- Sponsorship Opportunities
- 2019 Exhibitor Listing
- Contact: Kelly O'Neill 571-431-0852 or kelly.oneill@aopanet.org



AMERICAN ORTHOTIC & PROSTHETIC ASSOCIATION
330 John Carlyle Street, Suite 200
Alexandria, VA 22314

AOPAnet.org



FUTURE SHOW DATES



September 9-12, 2020
Mandalay Bay Resort
Las Vegas, NV



September 9-12, 2021
Boston Hynes Convention Center
Boston