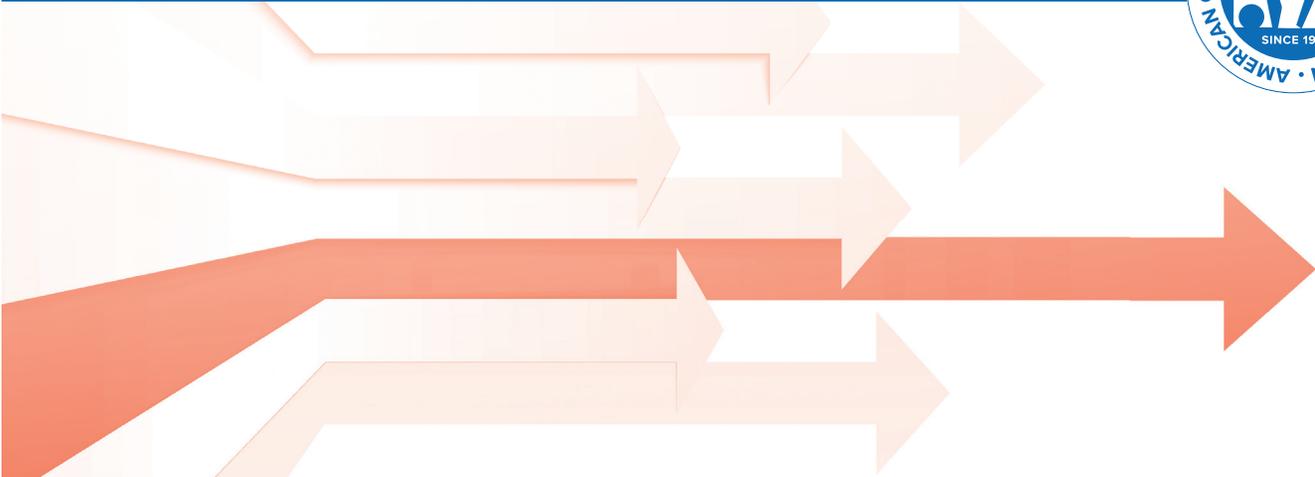


An Exclusive AOPA Event



O&P
Leadership
CONFERENCE

Transforming
O&P Together

JANUARY 10-12, 2020 | CLEARWATER BEACH, FL | SANDPEARL RESORT



O&P Leadership CONFERENCE

Welcome



It is my pleasure to welcome you on behalf of the AOPA Board and Staff to the 2020 O&P Leadership Conference. As we look toward O&P's future, we believe it is important to have our influential and forward-thinking executives participate in this Conference.

This year's theme is "Transforming O&P Together". Whether you think the O&P industry needs to be turned on its head or just think minor tweaks are needed, we can all agree there needs to be some level of change. You are here to help determine and drive those changes.

To help us think boldly about how to harness data and innovation to transform the O&P profession we will hear from the nation's first Chief Technology Officer, Aneesh Chopra. Chopra catapulted the nation's technology agenda forward by fostering new ideas and encouraging government-wide collaboration. He is a groundbreaker who successfully introduced "open innovation", has developed innovation solutions, and has seeded industries of the future. Currently he is President of CareJourney, a Hunch Analytics company that harnesses open health data to provide patient-specific insights and workflow automation for accountable care organizations.

Following the keynote, the Conference will dig into the ways to transform, elevate, and invest in O&P through advocacy, research, and education. Thought-provoking speakers will present the challenges and solutions that you will subsequently discuss during several interactive opportunities. Topics will include how to best leverage data, what investments need to be made in the workforce to secure its future, and who else we should work with to further our advocacy agenda.

To truly transform O&P we need input from you, leaders in the profession. Thank you for coming and sharing your input; together we will transform O&P.

Sincerely,

Jeff Lutz, CPO
President, AOPA

Program Schedule

FRIDAY JANUARY 10

6:00 – 8:00 PM **Registration Open**

7:00 – 8:00 PM **Reception** (Gulf Lawn)

SATURDAY JANUARY 11

SATURDAY MORNING

8:00 – 8:30 AM **Breakfast** (Gulf Lawn)

8:30 – 8:45 AM **Welcome**
(Hunter Ballroom)
Jeff Lutz

8:45 – 9:45 AM **Keynote Speaker: Transforming the Profession Through
Data and Innovation** (Hunter Ballroom)

Aneesh Chopra

Selected as the nation's first Chief Technology Officer by President Obama, Aneesh Chopra catapulted the nation's technology agenda forward by fostering new ideas and encouraging government-wide collaboration. Currently President of CareJourney, a Hunch Analytics company that harnesses open health data to provide patient-specific insights and workflow automation for accountable care organizations, Chopra will share his insights into how to harness data and innovation to transform the O&P profession.

9:45 – 10:00 AM **Break** (Hunter Foyer)

10:00 – 10:45 AM **Elevating the Profession, One Measure at a Time** (Hunter Ballroom)

Alison Cernich, Ken Kaufman, Fred Cecere (moderator)

This session will connect the global concepts of research, data, and innovation to applicable and actionable engagement from the O&P profession. Nationally recognized leaders in the funding, development, and review and dissemination of outcome measures will help outline a path forward, including the importance of gaining additional support and highlighting the correlation between the lack of data and the challenges facing the O&P profession.



SATURDAY MORNING (CONTINUED)

10:45 AM – Noon **Leaders Panel: Making the Data Meaningful** (*Hunter Ballroom*)
Jim Campbell, Clay Barrow, Andreas Kanneberg, Adrian Stenson, Alison Cernich (moderator)
This panel of leaders will discuss the data that is being collected currently, how it's being collected, why specific data points have been chosen, and how data is being used or will be used to advance the O&P profession and patients' access to O&P care.

Noon – 1:30 PM **Lunch: The Changing Landscape** (*Harbor Ballroom*)
Mo Kenney, Sam Liang, Mahesh Mansukhani, Dave McGill, Eve Lee (moderator)
Leaders will provide valuable insight on the changing landscape of the profession or a future-looking perspective of something that will have significant impact on O&P. Following these brief presentations, attendees will be encouraged to engage in conversation and input at their tables. AOPA Board members will be present at each table.

SATURDAY AFTERNOON

1:40 – 1:45 PM **Introduction to Afternoon** (*Hunter Ballroom*)
Jeff Lutz

1:45 – 3:15 PM **Focus on Culture: Diversity, Equity, and Inclusion in the Workplace: What's the ROI?** (*Hunter Ballroom*)
Vinit Asar, Maggie Baumer, Karen Edwards, Nina Bondre, Jack Steele, Chad Duncan (moderator)
To address the changing O&P field and the patients it serves, organization's need to focus on diversity, equity, and inclusion. This often starts with addressing one's own innate bias. AOPA members will talk about the ROI of an organization that has a culture of inclusion and the importance of creating a more equitable and diverse workforce.

3:15 – 3:30PM **Break** (*Hunter Foyer*)

3:35 – 4:20 PM **Focus on the Future: Investing in the Next Generation of O&P** (*Hunter Ballroom*)
Chris Robinson, Abbey Senczyszyn, Chad Duncan (moderator)
Panelists will address approaching the future of the profession from different perspectives, including students and residents, educators, and business owners by digging into: How do we feed the pipeline/address the shortage? How can we attract the best and the brightest to our field? How can we address the issue of student debt and what is the true cost of a P&O career?

4:30 – 6:00 PM **Networking Reception** (*Pool Lawn*)



SUNDAY

JANUARY 12

- 8:00 – 8:30 AM **Breakfast** (*Gulf Lawn*)
- 8:30 – 8:45 AM **Introduction to Sunday** (*Hunter Ballroom*)
Jeff Lutz
- 8:45 -9:15 AM **Elevating the Profession through Policy: A Legislative Approach** (*Hunter Ballroom*)
Justin Beland and Teri Kuffel
This session will cover the history and current status of the Medicare O&P Patient-Centered Care Act and the Wounded Warriors Workforce Enhancement Act. The speakers will cover what both bills will accomplish, the status of both pieces of legislation, the importance of leadership involvement, and the ways in which the bills impact all facets of the O&P profession.
- 9:15 – 10:15 AM **Outlook 2020: A State, Federal, and Regulatory Discussion** (*Hunter Ballroom*)
Mary Richards, Ashlie White, Teri Kuffel, Justin Beland (moderator)
Leaders in the field discuss potential policy issues facing O&P in 2020. What can be done given it is an election year? What do practices need to be doing at the state level? What regulatory hurdles can you expect?
- 10:15 – 10:30 AM **Break** (*Hunter Foyer*)
- 10:30 – 11:00 AM **Elevating the Profession Through Policy: A Private and Public Payor Approach** (*Hunter Ballroom*)
Joe McTernan and Kimberly Hanson
This session will highlight recent successful policy efforts to work with both federal and private payors and provide perspective on how leaders in the O&P profession can build relationships with payors that are based on collaboration and mutual trust rather than suspicion and mistrust. Different perspectives including association efforts, patient care facility efforts and manufacturer efforts will be included in the presentation and discussion.
- 11:00 – 11:30 AM **Elevating the Profession Through Collaboration** (*Hunter Ballroom*)
Ashlie White and Shane Wurdeman
This session will begin with an overview of AOPA's invigorated commitment to collaboration, the importance of having a seat at the table, and the ROI associated with these ongoing efforts. The presentation will transition into a discussion about the importance of O&P businesses engaging as active members of the healthcare team. Attendees will hear suggestions on how to actively engage in their own communities.
- 11:30 – 11:55 AM **Conversation and Input/Wrap Up** (*Hunter Ballroom*)



Vinit Asar, MBA

Vinit K. Asar has been our Chief Executive Officer and President since May 2012 and served as our President and Chief Operating Officer from September 2011 to May 2012.

Mr. Asar also served as our Executive Vice President and Chief Growth Officer from December 2008 to September 2011. Mr. Asar came to Hanger from the Medical Device & Diagnostic sector at Johnson & Johnson, having worked at the Ethicon, Ethicon-Endo-Surgery, Cordis and Biosense Webster franchises. During his eighteen-year career at Johnson & Johnson, Mr. Asar held various roles of increasing responsibility in Finance, Product Development, Manufacturing, and Marketing and Sales in the United States and in Europe. Prior to joining Hanger, Mr. Asar was the Worldwide Vice-President at Biosense Webster, the Electrophysiology division of Johnson & Johnson, responsible for the Worldwide Sales, Marketing and Services organizations. Mr. Asar has a B.S.B.A from Aquinas College and a M.B.A. from Lehigh University.



T. Clayton Barrow

T. Clayton Barrow, a former American Board for Certification certified orthotist, first became interested in prosthetics and orthotics after contacting Ability founder Jeffrey M.

Brandt about getting involved in a profession where he could make a difference in someone's life. Prior to this, Clay worked in software development, web development, and network systems infrastructure for several companies including Price Waterhouse.

Clay graduated from Northwestern University Feinberg School of Medicine's Orthotic program and completed his orthotic residency with Ability Prosthetics and Orthotics.

Since joining Ability, Clay has created a corporate technical infrastructure that standardizes the Ability experience for employees throughout the company. Clay currently operates as Ability's chief information officer, managing the day-to-day data and informational operations of the company. His unique blend of clinical, technical, and financial experience in the O&P profession is a valuable asset to Ability as the company continues to grow and provide quality outcomes through measurement and data.



Maggie Baumer

Maggie Baumer is an attorney licensed to practice in both New York and Massachusetts. She earned her Bachelor's Degree in Clinical Psychology from Tufts University in

2004 and her Juris Doctor degree from the Benjamin N. Cardozo School of Law in 2011. She has served in advocacy positions for several health care organizations including the Long Term Care Community Coalition and the Office of the New York State Attorney General (Health Care Bureau) in New York City. Most recently, she became a member of the National Association for the Advancement of Orthotics & Prosthetics (2016 to present), the American Trauma Society's Board of Directors (2016 to present) and the Trauma Survivors Network Advisory Board (2014 to present). She currently serves as a Clinic Manager for Hanger Clinic, in Springfield, Massachusetts, as well as a Certified Peer Visitor Coordinator for the AMPower program, a peer-to-peer network designed to empower and strengthen those affected by amputation or limb difference through peer mentorship, educational resources, and community events. She also works closely with the Amputee Coalition (AC) and AOPA to support the AC's Lead Advocate program, which trains those with limb loss and difference to become effective advocates at both the state and national level in support of legislation on Insurance Fairness for Amputees, as well as other legislative initiatives.



Justin Beland

Justin Beland is the Director, Government Affairs at the American Orthotics and Prosthetics Association. He is a government relations and grassroots advocacy expert

with nearly 20 years of experience in public policy, lobbying, and creating innovative engagement strategies. Justin works directly with members of Congress, the Administration, and other stakeholders to raise the voice of the O&P profession in Washington. He also oversees the O&P Political Action Committee. Prior to joining AOPA, Justin worked with a small consulting firm where represented numerous organizations and companies before Congress and the Administration, advising his clients on a broad range of healthcare topics including disability policy, Medicare/Medicaid, children's health, the opioid epidemic, 340B drug pricing, and many others.



Nina Bondre, CPO

Nina Bondre, CPO, is the Clinical Educator for Cascade Orthopedic Supply, Inc. She enjoys learning about new technologies and componentry to assist clinicians in the field.

Her clinical focus is on product comparisons and current research to clarify indications and considerations for various designs.



James H. Campbell, PhD

James H. Campbell, PhD is SVP & Chief Clinical Officer at Hanger Inc. Campbell completed his undergraduate education in Prosthetics and Orthotics at the University

of Strathclyde in Glasgow Scotland, in 1996 he received a PhD in Bio-Engineering also from the University of Strathclyde. In November 2015 Campbell joined Hanger Clinic, in October 2018 he was appointed as Senior Vice President and Chief Clinical Officer for Hanger Inc. where he currently is responsible for the Department of Clinical and Scientific Affairs.

Campbell has served on the Board of Directors of the American Orthotic and Prosthetic Association and as their President in 2016. He also is a past member of the Board of Directors for the American Academy of Orthotists & Prosthetists.



Fred Cecere, MD

Dr. Fred Cecere is a physician with greater than 40 years of experience. He served as the Chief Medical Officer of Evolvent (2012-2013). During his tenure with Evolvent,

and during his previous tenure as the Chief Medical Officer for Expertech Solutions, he was a major force in the development of the Air Force Medical System Futures Group and in the transformation of that group into the Federal Health Futures Group. As the current Chief Strategy Officer and Executive Director of the Thought Leadership & Innovation Foundation, he continues in a subject matter expert role to that organization. Until late 2008, Dr. Cecere was the Chief Medical Officer for Noblis (formerly Mitretek) a nationally prominent non-profit company working to improve healthcare performance in the Federal sector. Dr. Cecere has served as the President of the Society of Medical Consultants to the Armed Forces for the last two years.

In 2001, Dr. Cecere founded CFR Enterprises as a company dedicated to supporting and promoting businesses and biotech firms that seek to advance the principals of responsible and

high-quality healthcare. During his 26-year military career he served as Special Staff officer to the Surgeon General (TSG)/ Commander U.S. Army Medical Command (USAMEDCOM), the Deputy Surgeon General and the Assistant Surgeon General for Health Services, Financial Policy and Readiness Operations.

Dr. Cecere received a Bachelor of Arts from Boston University College of Liberal Arts and a Doctorate of Medicine from the Boston University School of Medicine.



Alison Cernich, PhD

Dr. Alison Cernich is the Deputy Director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD) at the National Institutes

of Health. As Deputy Director, Dr. Cernich assists the Director in overseeing the Institute's programs supporting research on child development, developmental biology, nutrition, AIDS/HIV, intellectual and developmental disabilities, population health, reproductive biology, contraception, pregnancy, and medical rehabilitation. Prior to this position, Dr. Cernich was the Director of the National Center for Medical Rehabilitation Research (NCMRR) at NICHD.



Aneesh Chopra

Aneesh Chopra is the president of Care-Journey, an open data intelligence service launched by Hunch Analytics, a "hatchery" he co-founded to incubate ideas that improve the productivity of health and education markets.

From 2009 to 2012, Chopra served as the first U.S. Chief Technology Officer and prior to that as Virginia's fourth Secretary of Technology. His public service focused on better public-private collaboration as described in his book, *Innovative State: How New Technologies Can Transform Government*.

In 2011, Chopra was named to *Modern Healthcare's* list of the "100 Most Influential People in Healthcare," and in 2008, to *Government Technology* magazine's Top 25 in their "Doers, Dreamers, and Drivers" issue. He is a member of the Council on Virginia's Future who earned his master's degree in Public Policy from Harvard Kennedy School in 1997 and his bachelor's degree from The Johns Hopkins University in 1994.



Chad Duncan, PhD

J. Chad Duncan, PhD, is an associate professor of Physical Medicine and Rehabilitation and the director of the Northwestern University Prosthetics-Orthotics Center (NUPOC) at Northwestern University Feinberg School of Medicine. His current research interests include psychosocial aspects of disability, prosthetics/orthotics and the world of work, and outcome measures. For the past few years he has been investigating how to determine appropriate protocols for prosthetic and orthotic patients based on informed decision making.



Karen Edwards

Karen Edwards is the founder and Director of the Össur Women's Leadership Initiative as well as a Sr. Area Manager for Prosthetics for Össur in Arizona and Utah. She has 13 years of experience in the orthotic and prosthetic field as well as extensive experience in media negotiating in advertising. She holds a Bachelor's Degree in Journalism from the University of North Carolina at Chapel Hill and lives in Phoenix, AZ.



Kimberly Hanson

Kimberly Hanson is the Director of Reimbursement at Ottobock. Kimberly has been at Ottobock over 12 years. Kimberly and her team manage all coding, coverage and reimbursement strategies for new and existing products at Ottobock which include Orthotics and Prosthetics.

Prior to joining Ottobock, Kimberly was the Director of Operations for a Hospital system and six patient care clinics. She managed all scheduling, billing, collections and business development for the clinic system. Kimberly is a member of the DME MAC Advisory Councils for all four regions and recently became certified as a Consultant for Policy and Reimbursement for Healthcare (CPRH).



Andreas Kannenberg, MD, PhD

Andreas Kannenberg graduated from Charité Medical School at Humboldt University in Berlin, Germany, in 1989 and worked as a physician in Germany for more than 10 years. He joined Ottobock in 2003 as Director of Medical Affairs and has been serving as Executive Medical Director North America

since 2013. He coordinates Ottobock's clinical research in the Americas and is part of a global medical and research team to consult R&D, product management, reimbursement and sales on medical subjects. He and his team are responsible for researching and defining medical requirements for new products, initiation and management of clinical trials, medical training as well as the medical support to negotiations with health care payers in the US and Canada.



Kenton R. Kaufman, PhD, PE

Dr. Kaufman is the W. Hall Wendel Jr. Musculoskeletal Research Professor, Director-Motion Analysis Laboratory, Professor of Bioengineering, and Consultant in the Departments of Orthopedic Surgery, Physiology and Biomedical Engineering at Mayo Clinic. He is a registered professional engineer. He has published over 250 papers and holds 8 patents. He is a Fellow in the American Institute for Medical and Biological Engineering, American Society of Biomechanics, American Society of Mechanical Engineers, and International Society of Biomechanics. Dr. Kaufman currently serves on the Medical Advisory Board of Prosthetics 2020 for the American Orthotic and Prosthetic Association. He is leading an effort to develop a national Limb Loss and Preservation Registry.



John Kenney, CPO, LPO, FAAOP

John "Mo" Kenney's story begins when he was 7 outside playing. A 15-year-old boy was joyriding his father's van and hit Mo. He lost his leg and after rehab he realized life can be better, and that's when he knew he had to fill his life's mission of taking care of every amputee possible.

Kenney launched Kenney Orthopedics, based in Lexington, KY, in 2001 after working with Hanger Orthopedics for 12 years. Kenney Orthopedics has expanded over the last 19 years to 13 facilities, each headed by an ABC-accredited practitioner. It has more than 100 employees, including over 35 O&P clinicians.

A former president of the American Board for Certification in Orthotics and Prosthetics, Kenney is a prosthetics examiner for ABC and also serves on the board of the Amputee Coalition of America. The two positions draw on his expertise both as a practitioner and as an amputee.



Teri Kuffel, JD

Teri is the Vice President and founding co-owner at Arise Orthotics & Prosthetics, Inc. where she controls all practice management aspects of the business. She serves on the board of the Minnesota Society of Orthotists, Prosthetists and Pedorthists (MSOPP) and teaches for the Master's program in Prosthetics & Orthotics at Concordia University and Century College. She is also involved with patient help organizations and sits on the board of Minnesota's amputee non-profit, Wiggle Your Toes. Teri has been an AOPA state representative for nine years, and has worked on many state issues, including Minnesota's recently passed O&P licensure law. Teri earned her juris doctorate from William Mitchell College of Law in St. Paul, MN and has worked in the O&P industry with contract, human resources, and organizational management since 1999. Teri was one of the recipients of AOPA's 2015 Ralph R. "Ronney" Snell, CPO, FAAOP, Legislative Advocacy Award for her relentless advocacy work with MSOPP and AOPA, including her participation in previous Annual AOPA Policy Forum events, to which she also sponsored patients to join her each year.



Eve Lee, MBA, CAE

Eve Lee, MBA, CAE, is the Executive Director of the American Orthotic and Prosthetic Association (AOPA). Before assuming this role in November 2018, she served as Executive Director of the Society for Healthcare Epidemiology of America as well as Senior Director of Membership at the American Academy of Otolaryngology-Head and Neck Surgery.

Lee is an experienced leader, providing guidance and management to professional societies representing physicians and other healthcare professionals.

She holds a Master's degree in Business Administration from the University of Maryland University College and received her Certified Association Executive (CAE) credential.



Samuel M. Liang

Samuel M. Liang leads Hanger's patient care segment and is President of Hanger Clinic, having assumed the role in September 2014. Prior to joining Hanger, Sam was a Senior Vice President with Bayer HealthCare where he served as President and CEO of MEDRAD, Inc. and Head of the Radiology and Interventional business. Earlier in his career, he served as President and Chief Executive Officer of Vascular Therapies, LLC, a start-up company that created a combination drug and device product for vascular surgery. Sam also held numerous senior leadership positions in his 24 year career with Cordis Corporation, a Johnson & Johnson company.

Sam holds a Bachelor of Science in Mechanical Engineering and Material Sciences from Duke University, and a master's degree in management from the Kellogg Graduate School of Management at Northwestern University.



Jeff Lutz, CPO

Jeff S. Lutz, CPO, is the central zone vice president of Hanger Clinic. He joined Hanger as a staff prosthetist in 1986 in Orlando, FL, and subsequently worked as a manager and area manager in Louisiana and Texas. Previously, Lutz started his career working for Southern Prosthetic Supply as a central fabrication technician (SPS).

Lutz holds a Bachelor of Science degree from Georgia Southern University, Statesboro, with postgraduate work in prosthetics and orthotics at the department of orthopedics at Northwestern University Medical School. He completed an orthotic residency at Children's Hospital, New Orleans, LA, and a prosthetic residency at the Myoelectric Institute of Orlando, FL. He served on the Board of Directors of the Amputee Coalition for eight years prior to joining the AOPA board. He is currently the AOPA President. Jeff is passionate about providing scientific evidence and superior clinical outcomes to support our treatments as well as ensuring our profession is appropriately reimbursed for our patient care.



Mahesh Mansukhani

Mahesh Mansukhani, WillowWood CEO, joined the O&P industry in 2008. Formerly a board member of both AOPA and the Amputee Coalition, he is currently focused on ensuring WillowWood truly partners with O&P clinicians to optimize outcomes for all amputees.



Dave McGill, JD

David is currently VP of Reimbursement & Compliance at Össur Americas. A regular author and lecturer regarding reimbursement issues, he has obtained 3 of only 5 reimbursement codes granted by Medicare over the last decade for lower extremity prosthetics, creating access to microprocessor-controlled ankle-foot systems and powered prosthetic knees for all amputees in the U.S. He is the Vice President of AOPA's Board of Directors and the former President of the National Association for the Advancement of Orthotics and Prosthetics. He is also the former Board Chair of the Amputee Coalition.

Before joining Össur, David co-owned a prosthetic facility in New York. He started his career as lawyer, both representing insurance companies and providing legal representation to doctors and hospitals in medical malpractice litigations. An above-knee amputee as a result of a car accident while acting as a Good Samaritan when he was 27, David has been interviewed by *Psychology Today* magazine, *The Christian Science Monitor*, CNN, BBC Radio and *The Wall Street Journal* regarding prosthetic reimbursement issues.



Joe McTernan

Joe McTernan is currently Director of Reimbursement Services, Education and Programming for the American Orthotic and Prosthetic Association (AOPA). He also served as AOPA's Manager of Reimbursement from 1996 until 1998. From 1998 until 2005, he served as Director of Regulatory Affairs for Hanger Prosthetics and Orthotics in Bethesda, Maryland.

Mr. McTernan holds a B.S. degree in Biology from James Madison University located in Harrisonburg, Virginia. He authors articles for the O&P Almanac and contributes to the AOPA In Advance SmartBrief newsletter, in addition to participating in frequent AOPA seminars regarding coding, billing, compliance and other Medicare issues.



Mary Richards

Mary Richards is the President and CEO of the Amputee Coalition. She previously served as the Executive Director of Partners for Better Care, a patient advocacy-led coalition working for the next generation of health care. Before that she worked for the Alzheimer's Association. Richards has spent more than 20 years in Washington DC. She has a passion for patient community advocacy.



Chris Robinson

Chris Robinson has been an advocate of O&P education for over a decade serving as a clinician, educator, and researcher at the nation's oldest orthotic and prosthetic education program, Northwestern University. His passion for shaping the profession through education has been recognized via multiple appointments and awards. In 2017, Mr. Robinson assumed his current role as NCOPE's Clinical Resource Director where he provides oversight to major projects and initiatives tied to accredited educational programs and residency. He holds dual masters degrees in business and clinical research, dual post-baccalaureate certificates in orthotics and prosthetics, and a bachelors degree in sports medicine.



Abbey Senczyszyn, MBA, MPO

Abbey Senczyszyn is currently pursuing her Orthotics Residency at UW Health in Madison, WI. In April of 2019, she earned her Master's of Prosthetics and Orthotics from Northwestern University. Previously, she graduated with honors from Michigan Technological University with her Bachelor's in Mechanical Engineering as well as her Master's of Business Administration.

Abbey is passionate about advancing the accessibility of O&P care and advocating for the highest quality care for patients. She has presented her research on "Health Care Accessibility for Individuals with Physical Disability" exploring the personal and environmental factors impacting care. During her time at Northwestern, she organized a policy night to open a dialogue about how to best advocate for our field and patients with two state senators, OPGA members, and her classmates. She has volunteered with ROMP including assisting with prosthetic care in Guatemala. In her spare time, she volunteers with adaptive sports and works with Operation Namaste.



Jack Steele, CO, LCO, FAAOP

Jack Steele, CO, LCO, FAAOP, is a graduate of Shelby State Community College. He was certified by the American Board for Certification in 1982. He has over 40 years' experience in the orthotic and prosthetic field. He began his career as a technician at Snell's Limbs & Brace (now Hanger Clinic) in Memphis, TN, in 1980. His passion for orthotic and prosthetic propelled him to embark on a 40-year career in the industry. Jack is past president of Tennessee Society of Orthotist & Prosthetist (TSOP) and International African American Prosthetic Orthotic Coalition (IAAPOC), as well as past board of directors of Muscular Dystrophy, Cerebral Palsy Foundation, Black Business Association of Memphis, TN, respectively, and Through the Roof Therapy Foundation. Jack is now President and Owner of Center for Orthotics & Prosthetics Inc. (COPI) in Memphis, TN, which he opened in 2011. Jack currently manages day-to-day operations of COPI's three locations: two in Memphis, TN, and one in Columbus, MS.



Adrian Stenson

Adrian is the Chair of the Clinical Advisory Board of Blatchford. He recently stepped down as CEO of the Blatchford Group, a position he held from April 2015 to December 2019. He led the company through a period of significant growth and orchestrated the management buy-out from the Blatchford family in November 2018.

Adrian previously headed Blatchford's Clinical Service business in the UK and held responsibility for the UK and export prosthetic product sales. He also led the acquisition of the Blatchford Norway business in late 2014. He retains a real passion for providing and developing excellent rehabilitation care and products that positively affect patient's lives.

After qualifying in Prosthetics and Orthotics in 1986, he worked in both the private sector and the NHS as an Orthotist. He has represented the British Healthcare Trades Association as a section Chair in both the Prosthetic and Orthotic sections and has led sub groups and working parties on reimbursement models. He is also a former Chairman of the Orthotic Education Training Trust and a former Executive Committee Member and Treasurer of the British Association of Prosthetists and Orthotists.

In addition to his clinical qualification, Adrian holds a Diploma in Company Direction from the Institute of Directors.



Ashlie White

Ashlie White is the Director of Strategic Alliances for the American Orthotic and Prosthetic Association. Prior to joining AOPA, she served as the Director of Operations for Beacon Prosthetics and Orthotics. She served eight years as the Director of Government Affairs for the North Carolina Orthotics and Prosthetics Trade Association (NCOPTA), and four years on the board of Directors for the National Association for the Advancement of Orthotics and Prosthetics (NAAOP). Ms. White holds a Bachelor's Degree in Journalism and Mass Communication and a Master's Degree in Technology and Communication from the University of North Carolina at Chapel Hill.



Shane Wurdeman, PhD, MSPO, CP, FAAOP(D)

Dr. Wurdeman holds a degree in physics, a Master's in prosthetics and orthotics, and a PhD in biomechanics. He entered the field of O&P as a technician before working as a clinical prosthetist/orthotist. After successful completion of his doctorate, he split his time as a clinical prosthetist/orthotist and faculty at the University of Nebraska. He was subsequently brought into Hanger Clinic as a research scientist. He currently serves as the Director of Clinical Research. He continues to maintain a small clinical case load caring for individual requiring prostheses. Dr. Wurdeman is currently the Research Chair for AOPA's Board of Directors.

Notable accomplishments/awards—over 30 published peer-reviewed manuscripts, 3 published book chapters, recognized Fellow with Distinction by American Academy of Orthotists and Prosthetists, previously served on the Board of Directors for The Academy, 3x elected Thranhardt speaker at The Academy's Annual Meeting, NIH grant recipient, J.E. Hanger Award recipient, 2018 Carlton Fillauer Prize winner for Outstanding Contribution to Prosthetics Science and Practice, and this year had the privilege of being prosthetist for 2 separate individuals with amputation that were recipients of ESPN's ESPY awards.

Shane is based in Houston, TX, and is most proud of his loving and supportive wife Asha, and their two kids, Uma and Vik.



O&P Leadership CONFERENCE

Transforming O&P Together



AMERICAN ORTHOTIC & PROSTHETIC ASSOCIATION

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