



AOPA SUPPLIER PLUS PROGRAM

Amazing Value for 2020 Partners!

Maximize your companies exposure to the O&P profession, join today!



PRINT ADVERTISING

- **One full-page b/w ad** in the 2020 National Assembly Final Program with distribution to all attendees (upgrade to a full color Tabbed page for an additional \$1,200).
- **One ¼ page color ad** in the 2020 AOPA Products & Services Directory with distribution to all AOPA members. (Deadline for ad is March 13, 2020. If signed up after March 13, 2020, a comparable advertising opportunity will be available.)

RECOGNITION

Continuous recognition all year:

- *O&P Almanac*
- 2020 National Assembly Preliminary Program and Final Program
- Exhibitor Listing on Assembly web page
- Bi-Weekly AOPA in Advance SmartBrief Newsletter



MAILING LISTS

Two uses of the AOPA Membership **Mailing List** (includes company name and mailing address).

Co-OP ADD ONS **500+**
Co-OP USERS

The Co-OP is O&P's most comprehensive resource for coding, billing, and reimbursement. A Wikipedia of all things O&P, it incorporates a crowdsourcing component, which is vetted by AOPA staff. www.AOPAnet.org/co-op

- Highlight a community benefit on the Member to Member section, to **include your company logo**
- **Include a link** to all your products listed on the LCodeSearch function
- **Two additional user licenses**

AOPAversity SPONSORED EDUCATION

Want a 24/7 Product Preview Theater? Host one sponsored exclusive education entity on AOPA's learning management platform, AOPAversity. Send us a mp4 file and we will handle the rest, including CE Credit management. Details available at <http://bit.ly/SuppliedEdu>.

REGISTRATION

One additional **Full Conference Exhibitor Registration** to the 2020 National Assembly (Registration includes: admission to all Education Sessions, CE credits, Meeting Materials, Welcome Reception and Lunch Tickets)



DIGITAL ENGAGEMENT

- **Banner Ad** with link to your website on www.AOPAnet.org for a FULL 12 months.
- **Social Media Package.** Two AOPA featured tweets, two AOPA Facebook posts all with your logo & link to your website and two LinkedIn posts.
- **Online Directory Enhancement.** Your corporate logo included in AOPA's online membership directory.
- **AOPA 365.** Rotating Banner Ad throughout the year on AOPA's 365 Mobile App.
- **Social Media Promotion.** AOPA will share one of your supplier generated social media posts a month. #opsupplierplus



Become an AOPA Supplier Plus Partner today!

Contact Kelly O'Neill at kelly.oneill@AOPAnet.org, 571/431-0852, or fax this form to 571/431-0899.

Supplier companies must already be AOPA members to receive AOPA Supplier Plus Partner Program benefits. This program is an annual opportunity (Jan. 1-Dec. 31, 2020.)

www.AOPAnet.org

SUPPLIER PLUS PARTNER FORM

COMPANY NAME _____

CONTACT NAME _____

PHONE _____

EMAIL _____

PAYMENT

VISA AMEX MC CHECK

CREDIT CARD # _____

EXPIRATION _____ CVV SECURITY # _____

NAME ON CARD _____