

Are you ready to take your career and your business expertise to new heights?

The all new Certificate in O&P Business Management can help you do just that!

**UNIVERSITY
OF HARTFORD**



CERTIFICATE IN O&P Business Management



This joint certificate program will provide you with:

- Basic business acumen
- Practical knowledge to apply immediately to your work
- Techniques for developing better business practices
- How to think about improving your company's returns

A comprehensive certificate program for business owners, managers, and practitioners of O&P patient care facilities, O&P manufacturers and distributors to explore crucial business challenges as they relate to O&P.

Areas of Learning include:



HEALTHCARE OPERATIONS

Learn techniques for planning, design, operation, control, and improvement of the processes needed to operate your business efficiently.



HEALTHCARE MANAGEMENT

Increase your knowledge and skills to better manage multiple, individual, and team priorities.



FINANCE

Learn business financial management concepts and perspectives for Healthcare Today, Business Models, Accounting & Finance Pillars, and Strategic Decisions



SALES AND MARKETING

Learn the functions of marketing along with a variety of tools and approaches to personal selling along with the many digital marketing tools available.



To complete the certificate program, you must register and complete one core course and one elective course from each of the four areas of learning **within a four-year period**.

Certificate in O&P Business Management

AREA OF LEARNING	CORE	ELECTIVES
Healthcare Operations	Healthcare Operations for O&P Professionals	Mastering Medicare
Healthcare Management	Healthcare Management for O&P Professionals	Elective
Finance	Financial Management for O&P Professionals	Elective
Sales and Marketing	Sales and Marketing for O&P Professionals	Elective

EARNING YOUR CERTIFICATE IS AS EASY AS 1-2-3

1. Sign up with AOPA for the program
2. Select and complete within 4 years
 - 4 core courses from UHart's Barney School of Business - Online
 - 4 elective courses through AOPA
3. Graduation ceremony at the National Assembly



Visit ***bit.ly/AOPACP*** to sign up for the certificate program.