



May 10-11, 2023 Washington Marriott
Capitol Hill

SPONSORSHIP OPPORTUNITIES

This important event provides valuable exposure to attendees as they take AOPA's message to the Hill.

SPONSORSHIP BENEFITS	SUPPORTER MIN. \$500	BRONZE MIN \$1,000	SILVER MIN. \$5,000	GOLD \$10,000+
Recognition on AOPA Website	✓	✓	✓	✓
Insert and/or giveaways included in Attendees' Meeting bag	✓	✓	✓	✓
Logo placement on all Policy Forum Signage	✓	✓	✓	✓
Acknowledgement in the <i>O&P Almanac</i> and AOPA SmartBrief and at the 2023 AOPA National Assembly.	✓	✓	✓	✓
Press Release recognition	✓	✓	✓	✓
Recognition on social media	✓	✓	✓	✓
Customizable Press Release to share with local media		✓	✓	✓
Announcements providing special recognition during the Policy Forum		✓	✓	✓
Attendee Mailing List		✓	✓	✓
Provide a product specific demonstration video which will be available on <i>AOPAversity</i> , AOPA learning management system through the end of the year.			✓	✓
AOPA Hosted Town Hall discussion on policy topic of your choice for your employees				✓
Highlight your company with a 2-minute video or 5 minute timeslot on stage during the Policy Forum.				✓
Corporate Fly-in organized for your individual employees with AOPA lobby team support for Hill visits.				✓

YES! I am interested in becoming a 2023 AOPA Policy Forum Sponsor and supporting the O&P profession.
Please select your level of participation and the amount you would like to sponsor.

Gold Sponsor (\$10,000 +) \$ _____

Bronze Sponsor (min. \$1,000) \$ _____

Silver Sponsor (min. \$5,000) \$ _____

Supporter (min. \$500) \$ _____

Company: _____ Contact Name: _____ Email: _____

Credit Card: Visa- MC- AMEX _____ Exp. Date: _____

Questions ? Email kelly.oneill@AOPAnet.org ★ Phone : (571) 431-0852 ★ Fax : (571) 431-0899

SPONSORSHIP BENEFITS	DESCRIPTIONS
Recognition on AOPA Website	A thank you to sponsors of the Policy Forum will be highlighted on the Policy Forum page of the AOPA website to include company logo.
Inserts and/or Giveaways included in each of the attendees' meeting bag.	Provide a flyer, brochure, or a giveaway (e.g., pens, notepads, tumblers, etc.) and it will be included in each of the attendee's meeting bag.
Logo Placement on Policy Forum signage	Your logo will be included on all Policy Forum signage placed throughout the meeting space.
Acknowledgement in the <i>O&P Almanac</i> and AOPA in Advance Smartbrief and at the 2023 AOPA National Assembly.	A thank you to include to sponsors of the Policy Forum will be highlighted in the <i>O&P Almanac</i> , AOPA in Advance Smartbrief and the 2023 AOPA National Assembly.
Announcements providing special recognition during the Policy Forum	2023 Policy Forum sponsors will be acknowledged during the event through announcements, power points, and meeting materials
Attendee Mailing List	Sponsors will receive a copy of the final attendee list to include company name, attendee name, and mailing address.
Press Release recognition	General press release will promote all sponsors as a group.
Recognition on social media	A thank you to sponsors of the Policy Forum will be highlighted on all AOPA Social media accounts to include company logo
Product Demonstration video included on AOPAversity (<i>AOPA Learning Management System</i>) (May – Dec. 2023)	Provide a product specific demonstration video which will be available on AOPAversity through December 2023.
Customizable Press Release to share with local media	Receive a personalized press release that can be shared with your press contacts and local media.
Clickable banner advertisement on AOPA Website (May – Dec. 2023)	Your banner advertisement will be available on the AOPA website with a dedicated link to your preferred website
Dedicated Advocacy Training for your staff	Receive dedicated Advocacy Training just for your team presented by Ashlie White, AOPA's Director of Health Policy & Strategic Alliances
AOPA Hosted Town Hall discussion on policy topic of your choice for your employees	Get your team engaged and create more awareness of a specific policy issue through this unique opportunity. The AOPA team will host a team building, solutions-focused townhall for your group either the Monday before the Policy Forum begins or at your facility on a later date, TBD. This opportunity is first come first served.
Showcase your company with a 2-minute video or 5-minute timeslot on stage	Provide a 2-minute (max) video that will be shown during the breaks onsite at the 2023 Policy Forum or have a 5-minute timeslot on stage.
Corporate Fly in organized for your individual employees with AOPA lobby team support for hill visits.	AOPA staff will organize a dedicated fly-in for your company. Staff will assist in setting up appointments, rehearsing your ask to members of congress and assist with logistical details so that you may arrange for transportation and lodging.