



**Paradigm Shift:
Looking Inward
to Advance O&P**

JANUARY 12-14 | AUSTIN, TX

Friday, January 12

Noon	Registration/Information Desk Open <i>Red River Pre-Function</i>
1:00–5:00pm	Optional Emerging Leaders Pre-Conference Workshop <i>Red River Ballroom</i>
6:00pm	Welcome Reception <i>Wax Myrtle's Private Dining Room & Patio</i>

Saturday, January 13

7:30am	Registration/Information Desk <i>Red River Pre-Function</i>
7:30am	Breakfast <i>Wax Myrtle's Private Dining Room</i>
Begins at 8:45am	Education Program <i>Red River Ballroom</i>
8:45-9:00am	Welcome and Opening Remarks Mitchell Dobson, CPO, FAAOP and Eve Lee, MBA, CAE
9:00-9:45am	Keynote: Tom Lawry
9:45-10:30am	Ahead of the Curve: AI, Big Data, and Machine Learning in Healthcare...How Can O&P Embrace It Tom Lawry (moderator), Bart Phillips, MA, Scott Schneider, Paul Gudonis, MBA, Paul Kent During this session, attendees will hear how aspects of AI, big data, and machine learning are already changing how we practice in O&P. Learn how we all can embrace these concepts to improve what we do in our everyday work, as well as advance our profession into the future.
10:30-10:45am	Coffee Break <i>Red River Pre-Function</i>

10:45-11:15am	<p>Value Based Care: Embrace the Disruption Shane Wurdeman, PhD, CP, FAAOP(D) (Moderator), Lauren Cricchi, Michael Choo, MD, MBA, FACEP, FAAEM, CMRO, Jeff Heckman, DO</p> <p>This session will explore what value-based care (VBC) is and why it is the future of healthcare. Hear from a panel of experts from health systems, policy making organizations, and payors as they describe the principles of VBC and how it's reshaping our healthcare system.</p>
11:15pm-Noon	<p>Standardizing O&P to Transform our Profession: Major Projects Impacting our Future Eve Lee, MBA, CAE (moderator), Michael Oros, CPO/L, FAAOP, Mark Clary, CPO, FAAOP, Fanny Schultea, MS, MSEd, CPO, LP, FAAOP</p> <p>During this session, speakers will discuss how gaining consensus around standards of care pathways, outcomes collection, common definitions across all of O&P, and core principles for decision making are key to this transformation. Topics covered will include the development of clinical care pathways, core principles for O&P decision making, implementing quality improvement strategies and evidence-based decision making within your practice.</p>
Noon-1:30pm	<p>Lunch <i>Wax Myrtle's Private Dining Room</i></p>
1:30-2:00pm	<p>Orthotics and Prosthetics: DME Benefit Supplier or Clinical Service Provider Jason Highsmith PT, DPT, PhD, CP, FAAOP</p> <p>This session will begin to materially bridge the gap between DME benefit supplier and clinical service provider by looking at incentives, professionalism and evidence-based, patient focused care. How does our story compare to that of other healthcare professions? What does our future look like?</p>
2:00–5:00pm	<p>Transformation Opportunities: How Do We Move O&P Forward by Increasing our Professionalism, Value Proposition, and Use of Technology?</p>
2:00-2:15pm	<p>Introduction: Eve Lee, MBA, CAE</p>
2:15-3:00pm	<p>Document Like a Provider Joe McTernan (moderator), Lesleigh Sisson,CFo, CFm, Jeff Heckman, DO</p>

3:00-3:45pm	<p>O&P practitioners are traditionally good at describing what they do and how they do it. Let's talk about how important it is to explain WHY you provide O&P care. It starts and ends with documentation practices. Documentation must tell the entire story including the WHY. Without it, the what and the how lose their meaning.</p> <p>Speak the Language of Payors to Show the Value of O&P Care Joe McTernan (moderator), Jon Naft, CPO, Lauren Cricchi</p> <p>Nothing gets the attention of your payor partners more than showing how O&P care can SAVE money. To be part of the overall value proposition, you must think about your care from the perspective of the payor. The best way to solve a problem is to be part of the solution.</p>
3:45-4:00pm	<p>Break</p>
4:00-4:45pm	<p>Efficiencies of Technology in Everyday Practice Joe McTernan (moderator), Jon Naft, CPO, Paul Prusakowski, CPO</p> <p>Artificial Intelligence, additive manufacturing, mobile scanning, advancements in software engineering, and data collection. These are all things that should make the provision of quality O&P care easier. How do we use technology to improve care without getting distracted by the technology itself?</p>
4:45-5:00pm	<p>Q&A and Wrap-up</p>
5:15-6:00pm	<p>Townhall: Write your headline for 5 years from now, what does it say? <i>Bass Ballroom</i></p>

Sunday, January 14

7:30am	<p>Registration/Information Desk <i>Red River Pre-Function</i></p>
7:30am	<p>Breakfast <i>Wax Myrtle's Private Dining Room</i></p>
8:45-9:30am	<p>Welcome & State of the Association: Mitchell Dobson, CPO, FAAOP O&P Foundation Update: Fanny Schulte, MS, MSED, CPO, LP, FAAOP Registry Update: Jeff Brandt, CPO</p>
9:30-10:15am	<p>Ethics and Professionalism in O&P: Let's Be Accountable Mitchell Dobson, CPO, FAAOP</p>

	<p>Fanny Schulte, MS, MEd, CPO, LP, FAAOP</p> <p>In our increasingly complex world, ethical considerations are at the forefront of decision-making across all aspects of O&P from care provision to submitting a claim to engaging with colleagues. This panel session will delve into the various ethical dilemmas faced in O&P and provide insightful perspectives on how both individuals and organizations can make principled decisions and be accountable to them.</p>
10:15-10:30am	<p>Break <i>Red River Pre-Function</i></p>
10:30-11:15am	<p>VBC's application to O&P: Working together, they must codify and measure transparent objectives, performance, and quality standards through required data sharing, interoperability, and collaboration. Finally, by leveraging data to redesign care models that identify and avoid unnecessary or low-value care and by intervening early. Engagement from the audience</p> <p>Panel discussion from previous sessions to tie it back to O&P Moderator: Eve Lee, MBA, CAE</p>
11:15-11:55am	<p>Audience Reflection: What will you change because of what you've learned? What is your paradigm shift? What are you already doing that you can share with others?</p>
11:55am-Noon	<p>Closing Remarks: Mitchell Dobson, CPO, FAAOP</p>
Noon	<p>Adjourn</p>

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